

## Steven Hobson



The unique management style and central culture of creativity is what drives Steven Hobson in business. Beginning with his own IT business, and leading progressively through his positions in IT Management, retail sales and business-to-business sales, he is eager to take his experience to the next level with the position of Vice President and Chief Operating Officer of BASA INC.

Throughout the terms that Steven has served as Executive Information Technology Officer (since March 2008), he has made significant contributions to the organization in the areas of information technology and staffing. In the IT area, Steven created the organization's external and internal network from the ground up. Included in this web infrastructure is the development of BASA's online registration which has contributed to a 500% increase in membership since 2008. In the staffing area, he recruited and selected 4 new members of the Executive team in a term of 5 months.

With a strong commitment to BASA's mission statement, goals and overall corporate direction, Steven Hobson is the perfect candidate for this Executive position. His experience and self-motivation will prove to be of a great benefit to BASA INC.

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