

Matthew Friesen



Being apart of BASA this year has been an experience of a lifetime and I look to you to allow me the opportunity to continue this experience by being a member of the executive team in the coming 2010-2011 academic year as your Officer of Corporate Relations. After a couple of months as the Associate Officer of Corporate Relations I quickly seized the opportunity to take the leadership role of Executive Officer of Corporate Relations when BASA needed me the most. I have used this year to act as a sponge and absorb as much information about this incredible organization as I could and I think I have achieved this goal.

Some people do not know what this position requires from a candidate. My job if elected will be to obtain and maintain sponsors, who provide this non-profit organization with the working capital needed to provide a great year for its business students at the University of Winnipeg, that is about more than courses and textbooks. I believe I am suited to not just meet the standards this job requires but exceed those standards. I want to do this not just for myself but I need to do this for the growing Faculty of Business and Economics and all its stakeholders. Not only do I have experience with BASA in the past year, but I also work for Great West Life, one of the largest corporations in Winnipeg. This provides me with a great asset to this position as I will be in the business community all year as a student and as an employee. However, all this experience and connections means nothing if you can not capitalize on the opportunities available to you. Therefore, please let me show you I can capitalize and make next year the new standard that future Officer's of Corporate Relations will have to live up to! **ELECT ME, MATT FRIESEN, as your 2010-2011 BASA EXECUTIVE OFFICER of CORPORATE RELATIONS!!!!!!**

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