



BASA General Election 2012-2013



Ava Jerao

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Candidate for: Vice President External

Hello everyone, my name is Ava Jerao and I am a candidate for Vice President External for the University of Winnipeg Business and Administration Students' Association (BASA). I had acted as Vice President Internal for the University of Winnipeg Students' Association (UWSA) in 2010/2011, currently sit on the UWSA Board as Business and Economics Director, and am currently in my third year of business studies concentrating in Marketing.

As UWSA Vice President Internal, I acted as Staff Relations Officer, Sustainability Officer, Financial Manager and Volunteer Coordinator of the organization. In this role, I had also assisted in developing and marketing smaller to larger scale events such as O-Week, SnoWeek and Grass Routes: A Sustainability Festival. I plan to hold events that are beneficial, engaging and fun for students! My experiences with the UWSA have allowed me to make connections with the community, University of Winnipeg Faculty, Staff and Administration. These connections have allowed me to develop the proper skills to strengthen BASA's corporate partnerships and to create new ones.

My past experience as well as my passions for marketing, developing strong partnerships and creating interesting events will allow me to continue to develop BASA as an organization in order to best serve the needs of business students at the University of Winnipeg.